

1. EXECUTIVE SUMMARY

The basic objective of the project is, based on assessment of economic, environmental and social aspects, to define principles and priorities of economic and social development in the cities of Cetinje and Herceg Novi in order to achieve a quality living standard of inhabitants in accordance with sustainable development principles.

The main objectives of the project include:

- Supporting development and building local self-government and capacities at all levels of state administration in the interest of cooperation with civic society
- Directing the development in Cetinje and Herceg Novi in accordance with sustainable development principles
- Supporting public participation in decision-making processes at local level, promoting interests in accordance with sustainable development principles
- Increasing quality of life in Cetinje and Herceg Novi
- Increasing awareness and knowledge on issues of sustainable development in all target groups

Project implementation should contribute to achieving

- Improvement of economic and social situation (marginalised groups, gender equality) of inhabitants of Cetinje And Herceg Novi;
- Sustainable tourism;
- Protection of the environment in Cetinje and Herceg Novi;
- Start of cooperation among self-governments and other stakeholders, creation of a platform for exchange of views in a given area;
- Creation of conditions for increasing quality of life in cities;
- Education of self-governments and non-governmental organisations and the public in the area of sustainable development.

The output of the project is a prepared and approved strategic development document of cities of Cetinje and Herceg Novi – **Programme of economic and social development of two important cities.**

Key activities, which will be carried out in the framework of the project in order to achieve expected results:

- Establishment of a local forum, involving all groups from the local community (representatives of local self-government, local entrepreneurs, experts, non-governmental organisations, representatives of local state administration and the public);
- Analysis of the current situation and assessment of local economic, social and environmental problems by experts and/or the public and identification of priorities in territorial development based on sustainability principles;
- Elaboration of a vision of development of cities (objectives, priorities, measures, activities, measurable indicators);
- Creation of local action plans based on principles of sustainable development in cooperation with all stakeholders and partners;
- Definition of factual and timing priorities of tasks included in action plans, seeking financial sources, elaboration of implementation projects, creation of progress monitoring mechanisms.

Qualitative indicators of project success:

- Increasing quality of life in cities from middle- and long-term point of view;
- Creation of working groups and starting a cooperation of target groups in implementation of the project from the side of all stakeholders (see chapter Impact, beneficiaries and key factors);
- Overall increasing information level on given issues of sustainable development on the side of non-governmental organisations, public administration and self-government;
- SWOT analysis quality, success of implementation of an action plan.

Quantitative indicators of project success:

- Decreasing unemployment level in cities (especially women);
- Improving overall quality of life of inhabitants in cities;
- improving conditions and increasing quality of the environment of the cities;
- number of accommodation places and nutrition facilities;
- number of interest activities for youth and children;
- number of meetings with inhabitants, public hearings;
- number of meetings of working groups;
- Extent and number of distributed programmes of economic and social development;
- Number of responses in media.

Basic assumptions needed to achieve results of the project:

- Creation of quality working team together with external consultants;
- Interest and willingness of competent bodies and institutions to provide information needed for analytical part of the programme of economic and social development of the cities.